



*Enhancing Communities Through Capacity
Building and Technical Assistance*

“CIVIL RIGHTS THE PAST 50 YEARS-- NOW CLIMATE CHANGE/CLIMATE JUSTICE”

AGENDA

DAY 1–WEDNESDAY, MARCH 11, 2015

YOUTH/EMERGING LEADERS SUMMIT

**Washington Marriott at Metro Center
Grand Ballroom Salons A-D
775 12th Street, N.W.
Washington, DC 20005**

7:30 a.m.—4:00 p.m.

Registration

Exhibit Hall Open

8:00 a.m.—8:30 a.m.

Welcome/Opening Remarks

**Mistress of Ceremonies
Ms. Carolyn Sawyer
Communications Strategist
Tom Sawyer Company**

**Lessie Price
Manager, Government Affairs & Community Relations
Management Services Group
AECOM
Member, Board of Directors
National Environmental Justice Conference, Inc.**

**Melinda Downing,
Environmental Justice Program Manager
U.S. Department of Energy**

8:30 a.m.—9:45 a.m.

Video/PowerPoint Presentations

Youth Farmers Leadership Program

**Hunter Scott
Zri Hitchcock
Environmental Health Watch
Cleveland, Ohio**

West Nile Virus in Rural Communities

Michele M. Rehbein
Western Illinois University
Macomb, Illinois

Ruling and Serving: Stewardship & Environmental Justice in the National & Urban Community

Sam Hugo Willner
Bard High School Early College
Brooklyn, New York

*A Generation That Must F.L.Y.
Find the Leader in You
Issues on Environmental Justice and the Nuclear Industry*

Aquila Harris
Audria Brooks
Courtney Key
Rozlyn Humphrey, Program Director
Sisters Honoring African Rites of Passage
The S.H.A.R.P. Sisters
Aiken, SC

Environmental Justice In My Community

Samantha Parker
Youth Coordinator, Black Youth Leadership Development
Institute
Savannah, GA

9:45 a.m.—10:00 a.m.

Break

10:00 a.m.—11:00 a.m.

An Open Intergenerational Conversation About Environmental Justice

Dameone Ferguson, Moderator
Program Manager
U.S. Department of Energy, NNSA

Jarett Tyler Poole
Cheltenham, MD

Mustafa S. Ali
Senior Advisor to the Administrator for Environmental Justice
U. S. Environmental Protection Agency

Mildred McClain, Ph.D.
Harambee House, Inc.
Citizens For Environmental Justice, Inc.
Member, Board of Directors
National Environmental Justice Conference, Inc.

Richard Moore
Coordinator, Los Jardines (The Gardens) Institute
Co-Chair, Environmental Justice and Health Alliance for
Chemical Policy Reform
Member, Board of Directors
National Environmental Justice Conference, Inc.

11:00 a.m.—12:15 p.m.

Panel: *PLT GreenSchools! Green Ambassadors - Transforming Houston's Urban Food Deserts into Sustainable Food Forests-- in Partnership with USDA Forest Service - Latino Legacy*

Green Ambassador presenters from: The Green Institute- Furr High School, Austin High School, Jackson Middle School and University of Houston; Houston, Texas

Luis Angel Cruz
Senior, GreenSchools! Co-op Green Ambassador Captain and Curriculum Lead - The Green Institute- Furr High School; (Serves 5 schools and a community center)

Christopher Martinez
Senior, GreenSchools! Co-op Green Ambassador - The Green Institute- Furr High School; (Serves 5 schools and a community center)

Emerson Hernandez
Sophomore, GreenSchools! Green Ambassador - The Green Institute- Furr High School; Environmental Communications, Renewable Energy and Energy Efficiency Systems Pathways

Cinthia Cantu
Sophomore, GreenSchools! Green Ambassador - The Green Institute- Furr High School; Renewable Energy Pathway, Energy Efficient Pathway

Jesse Torres
Sophomore, GreenSchools! Green Ambassador - The Green Institute- Furr High School; Renewable Energy Pathway

Gabriela Bravo
Senior, GreenSchools! Green Ambassador and Cheerleader –
Austin High School; (Serves Jackson Middle School)

Sophia Simmons
Senior, GreenSchools! Green Ambassador and Cheerleader -
Austin High School
(Serves Jackson Middle School).

Jason Rodriguez
Sixth grade, GreenSchools! Green Ambassador - Jackson
Middle School

Nalleli Hidalgo
Austin High School – (GreenSchools! Alum who now serves as
University of Houston – Green Ambassador, training and
mentoring High School Green Ambassadors and working with
area GreenSchools!)

Dave Clipson
Friends of the National Forests and Grasslands in Texas
(FNFGT) Latino Legacy Executive Director

Juan Elizondo
Agriculture Educator at the Houston ISD Furr High School –
The Green Institute; Project Learning Tree/GreenSchools!
Facilitator and GreenSchools! Green Ambassador Coordinator

David Salazar
Agriculture Educator at the Houston ISD Furr High School –
The Green Institute; Project Learning Tree/GreenSchools!
Facilitator

12:15 p.m.—12:30 p.m.

Break

12:30 p.m.—1:15 p.m.

Networking Lunch

1:15 p.m.—1:30 p.m.

Break

1:30 p.m.—2:00 p.m.

**Presentation: *Nature Explore: Building Capacity for Children
and Communities in Environmental Literacy, Childhood
Development, and Empowerment through Connections with
Nature***

Tamberly Conway, Ph.D.
Partnerships, Diversity and Inclusion Specialist
Conservation Education - USDA Forest Service

Susie Wirth
Outreach Director, Nature Explore - Arbor Day Foundation
Dimensions Educational Research Foundation

2:00 p.m.—2:45 p.m.

Presentation: *Youth at the Center: How the Earth Force Process and Youth Voice Promote Environmental Justice*

Kurt Moser
Genora Givens
Earth Force, Inc.
Denver, CO

2:45 p.m.—4:00 p.m.

Presentation: *Building Resilient Youth from Underserved Communities: From the Hoods to the Woods*

James A. Oftedal
Region 5 Program Manager
Outreach, Recruitment & Workforce Diversity
USDA Forest Service

Juana Rosas
Generation Green Coordinator
Orange Cove, CA

Selene Garcilazo
Orange Cove High School
Orange Cove, CA

Daniel Negrete
Reedley High School
Reedley, CA

Patricio Sanchez
Reedley College
Reedley, CA

Felicia Perez
Clovis High School
Clovis, CA

**Houa Vang
California State University
Fresno, CA**

**Jaime Oftedal
Edison High School
Fresno, CA**

**Erik Espinoza
Edison High School
Fresno, CA**

**Maria L. Perez
Anahuacalmecac International University
Preparatory High School, Los Angeles, CA**

**Tecpah Kuauhtzin
Anahuacalmecac International University
Preparatory High School, Los Angeles, CA**

**Marco Ramirez
Grant High School
Sacramento, CA**

**Alzae Kennon
Grant High School
Sacramento, CA**

**Adilene Negrete
Lake Tahoe Community College
Lake Tahoe, CA**

**Dominic Palaroan
South Tahoe High School
Lake Tahoe, CA**

NOTICE

Buses will depart from the front of the hotel for the Opening Plenary Session and Reception at the Howard University School of Law at 4:15 pm.

OPENING PLENARY SESSION AND RECEPTION

**Howard University School of Law
Moot Court Room
2900 Van Ness Street, N.W.
Washington, DC 20008**

5:00 p.m.—9:00 p.m. **The 2015 National Environmental Justice Conference and
Training Program**

Welcome/Opening Remarks

**Danielle Holley-Walker
Dean
Howard University School of Law**

**Timothy Fields, Jr.
Senior Vice President, MDB, Inc.
Vice-Chairman, Board of Directors
National Environmental Justice Conference, Inc.**

**Vernice Miller-Travis
Vice Chair, Maryland Commission on
Environmental Justice and Sustainable
Communities
Member, Board of Directors
National Environmental Justice Conference, Inc.**

**Cynthia Giles, Assistant Administrator for the Office of
Enforcement and Compliance Assurance, EPA**

5:30 p.m.—7:30 p.m. **Opening Plenary Session**

**Presentations: *Experiences and Tools: Locally, Nationally and
Internationally***

***Strengthening Coping-Capacities Through Community
Interventions: The Importance of Self-efficacy and Resources***

**Susanne Borner
Ph.D. Student, Goethe University
Department of Political Science
Frankfurt and Main, German**

Ivy City Right To Breathe Partnership

**Shizuka Hsieh
Associate Professor of Chemistry**

**Assistant Provost for the Sciences
Trinity Washington University
Washington, D. C.**

*Building and Operating a Petrochemical Complex in a Poor
Community: Not in My Backyard (Nimby) Versus Expecting
Economic Benefits*

**Chi Pang Wen, MD, Ph.D.
National Health Research Institutes
Miaoli, Taiwan**

*Keep Indianapolis Beautiful: Tools We Use to Effectively Deliver
Environmental Justice for Intentional Outcomes*

**Dave Forsell
President
Keep Indianapolis Beautiful, Inc.**

The Rise of Environmental Justice and Urban Forestry

**Kemba Shakur
Urban Releaf, Inc.
Oakland, CA**

7:30 p.m.—9:00 p.m. **Reception**

DAY 2—THURSDAY, MARCH 12, 2015

*SECOND FULL DAY OF THE 2015 NATIONAL ENVIRONMENTAL JUSTICE CONFERENCE
AND TRAINING PROGRAM*

**Washington Marriott at Metro Center
Grand Ballroom Salons A-D
775 12th Street, N.W.
Washington, DC 20005**

8:00 a.m.—4:00 p.m. **Exhibit Hall Open**

**Mistress of Ceremonies
Ms. Carolyn Sawyer
Communications Strategist
Tom Sawyer Company**

March 11-13, 2015
Enhancing Communities Through
Capacity Building & Technical Assistance
thenejc.org

1776 1 Street NW, 9th Floor
Washington, D.C. 20006
email@thenejc.org
T. 202.827.2224
F. 202.318.4330

8:30 a.m.—9:00 am

Opening Remarks and Discussion: *Incorporating Environmental Justice into the National Environmental Policy Act Process*

Kim Lambert
Environmental Justice Coordinator
U.S. Fish and Wildlife Service

9:00 a.m.—9:30 a.m.

Introduction of Keynote Speaker

Mustafa S. Ali
Senior Advisor to the Administrator for Environmental Justice
U. S. Environmental Protection Agency

Keynote Speaker

The Honorable Gina McCarthy
Administrator, U.S. Environmental Protection Agency

9:30 a.m.—9:45 a.m.

Break

9:45 a.m.—11:00 a.m.

Presentations: Community Tools

Indigenous Perspectives Empowered: Forest Service Tools for Tribal Engagement

Estelle J. Bowman (Navajo)
Assistant Director, Office of Tribal Relations
U.S. Forest Service

Tribal Protocols and Related Outreach Activities

Sandra Talley
Senior Liaison Project Manager
Office of Nuclear Material Safety
And Safeguards
U.S. Nuclear Regulatory Commission

A Community Focused Exposure Risk Screening Tool (C-FERST); Supporting Communities Using EPA Citizen Science Tools

Simphiwe Laura Stewart

**ORISE Postgraduate Research Participant
U.S. Environmental Protection Agency Region 10**

*Expanding the Environmental Justice Movement By Leveraging
Tools Such As Instagram, Twitter, Facebook and Other Social
Media Platforms*

**Sherrell Dorsey
Marketing Manager
Uber Technologies**

11:00 a.m.— 11:45 a.m. **Introduction of Keynote Speaker**

**Melinda Downing,
Environmental Justice Program Manager U.S. Department of
Energy**

Keynote Speaker

**Dr. Jonathan Pershing
Principal Deputy Director
Office of Energy Policy and Systems Analysis
U.S. Department of Energy**

11:45 a.m.--12:00 noon **Break**

12:00 noon—12:45 p.m. **Video Message from The Honorable James E. Clyburn
Assistant Democratic Leader (Democrat, 6th District, South
Carolina) and Networking Lunch**

12:45 p.m.—1:00 p.m. **Break**

1:00 p.m.—2:00 p.m. **Panel: *Achieving Indoor Environmental Justice through
Weatherization and Healthy Homes Initiatives***

Erin Rose

Bruce Tonn

Beth Hawkins

**Principal Investigators for the National Evaluations of the
Department of Energy's Weatherization Assistance Program
Oak Ridge National Laboratory**

David Hepinstall

**Executive Director, The Association for Energy Affordability
Bronx, NY**

Ruth Ann Norton
Executive Director, The Green & Healthy Homes Initiative
Baltimore, MD

2:00 p.m.—2:45 p.m.

Presentation: *The People's Senate: A Model for Transforming Toxic Communities From the Ground Up*

Ingrid Brostrom
Senior Attorney
Center on Race, Poverty & the Environment
Oakland, CA

2:45 p.m.— 3:00 p.m.

Break

3:00 p.m.—4:00 p.m.

Panel: *New Toxic Release Inventory Products to Enhance Community Awareness and Capacity Building: Lessons Learned from Pilot Projects in Four Environmental Justice Communities*

Shelley Fudge
Environmental Protection Specialist-TRI Community
Engagement Initiative Staff Lead
U.S. Environmental Protection Agency

Dr. Carol-Ann Gross Davis
Environmental Scientist, Air Protection Division
U.S. Environmental Protection Agency Region 3
Assistant Adjunct Professor, Environmental and Occupational
Health Drexel University

Amanda Hauff
Program Analyst - TRI Community-Scale Mapping Project
Staff Lead
U.S. Environmental Protection Agency

4:00 p.m.—5:30 p.m.

Roundtable Discussion: *Title VI of the Civil Rights Act: How Engagement with Environmental Justice Advocates can Strengthen Civil Rights Enforcement-- Effective Strategies for Working with Federal Civil Rights Offices and Recommendations for Improving the Use of Title VI to Address Environmental Justice Issues.*

Moderator
Daria Neal, Esq.
Deputy Chief
Federal Compliance Section, Civil Rights Division

U.S. Department of Justice

Marc Brenman
Social Justice Consultancy

Helena Wooden-Aguilar
Assistant Director for External Civil Rights
Office of Civil Rights
Environmental Protection Agency

Yvette Rivera
Associate Director, Office of Civil Rights
Department of Transportation

Robert Garcia
Founding Director and Counsel
The City Project

Vernice Miller-Travis
Vice Chair, Maryland Commission on Environmental Justice
and Sustainable Communities
Member, Board of Directors
National Environmental Justice Conference, Inc.

6:00 p.m. – 7:30 p.m. **Networking Reception**
Awards Ceremony

DAY 3–FRIDAY, MARCH 13, 2015

*THIRD FULL DAY OF THE 2015 NATIONAL ENVIRONMENTAL JUSTICE CONFERENCE
AND TRAINING PROGRAM*

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Grand Ballroom Salons A-D
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**Communication Strategist
Tom Sawyer Company**

8:30 a.m.—10:00 a.m.

Panel: *The Impact of Social Determinants on Health Disparities*

**Overview, Introduction and Video Presentation
Dr. David Rivers, Associate Professor, Medical
University of South Carolina and Director, Public Information
and Community Outreach (PICO)**

**The Honorable Donna Christensen, M.D.
Former Congresswoman (Democrat, U.S. Virgin Islands)**

**Dr. Britt Rios-Ellis
Founding Dean, College of Health Sciences and Human
Services, California State University Monterey Bay; Founder
and Co-Director, Center for Latino Community Health,
Evaluation, and Leadership Training, Seaside, CA**

**Jeanette F. Jordan
Registered Dietitian
Owner, J and J Health Consultants and
President, Minority Health Education Network**

10:00 a.m.—10:30 a.m.

***Overview of Climate Change and How the Federal Government
is Responding To It***

**Dr. John Balbus
Senior Advisor for Public Health to the
Director of the National Institute of Environmental Health
Sciences**

10:30 a.m.—10:45 a.m.

Break

10:45 a.m.—12:00 noon

Presentations:

***Visualizing and Analyzing Community-Based Air Quality
Sampling Results Using Geospatial Technology and Online
Toxics Release Inventory (TRI) Data***

**David A. Padgett, Ph.D.
Associate Professor of Geography**

**Kelley McClelland
Liberal Arts Major**

Lauren Wiggins
Health Sciences Major
Tennessee State University

*Climate, Green Infrastructure, and Environmental Justice;
Partnering to Bring Sustainable Stormwater Practices to Under-
resourced Communities in the Calumet Region in Illinois*

Lisa Cotner
Illinois Department of Natural Resources

*Assessing Knowledge and Proximity to Environmental
hazards: Neighborhood-level Environmental Health
Information Concerning Coal Ash Ponds*

Stephanie Piperno
Davidson College

*Pure Water, Clean Air and a Healthy Environment ... For the
Generations*

Maya K. van Rossum
The Delaware Riverkeeper Network

12:00 noon – 12:15 p.m.

Break

12:15 p.m.—1:15 p.m.

Lunch

Introduction of Luncheon Keynote Speaker

Vernice Miller-Travis
**Vice Chair, Maryland Commission on Environmental Justice
and Sustainable Communities**
Member, Board of Directors
National Environmental Justice Conference, Inc.

Luncheon Keynote Speaker

Dr. Jalonne L. White-Newsome
Environmental Justice Federal Policy Analyst
WE ACT for Environmental Justice

1:15 p.m.—1:30 p.m.

Break

1:30 p.m.—2:30 p.m.

**Panel: *A Place at the Table - The Indigenous Voice on Climate
Change***

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**Joanna Mounce Stancil (Shawnee), Moderator
Senior Advisor for State and Private Forestry
U.S. Forest Service**

**Dean Suagee (Cherokee)
Of Counsel
Hobbs, Straus, Dean and Walker, LLP**

**Alicia Bell-Sheete
Tribal Climate Change Coordinator, Office of the Chief's
Climate Change Advisor
U.S. Forest Service**

**Tim Grosser
National Program Leader, National Institutes of Food and
Agriculture, USDA**

2:30 p.m.-3:30 pm

**Panel: *Building Climate Change Resiliency in Local
Communities (USDA Natural Resources Conservation Service)***

**Diane Gelburd, Ph.D., Moderator
Special Assistant to the NRCS Chief**

**Kevin L. Farmer, PE
National Watershed Rehabilitation Program Coordinator
Washington, D. C.**

**Fred Reaves
Manager, National Emergency Watershed Program (EWP)
Washington, D. C.**

**Phillip (Kipp) Cherry
Natural Resource Specialist
Conservation Engineering Division
NRCS National Headquarters**

**Richard K. Shaw
State Soil Scientist
Somerset, NJ**

3:30 p.m.—4:30 p.m.

**Panel: *California's S.B. 535: Ensuring Greenhouse Gas Funds
for Disadvantaged Communities***

**Charles Lee, Moderator
Deputy Associate Assistant Administrator for Environmental
Justice**

U. S. Environmental Protection Agency

Shankar Prasad
Toxicologist
CalEPA /OEHHA (formerly with Coalition for Clean Air)

Mari Rose Taruc
State Organizing Director
Asian Pacific Environmental Network

Arsenio Mataka
Assistant Secretary for Environmental Justice and Tribal Affairs
California Environmental Protection Agency (CalEPA)

Colleen Callahan
Deputy Director
UCLA Luskin Center for Innovation

4:30 p.m.—4:45 pm

Closing Remarks

Benjamin F. Wilson, Esq.
Managing Principal
Beveridge & Diamond, P.C.,
Chairman, Board of Directors
National Environmental Justice Conference, Inc.

Melinda Downing
Environmental Justice Program Manager
U.S. Department of Energy

NOTICE:

The National Environmental Justice Conference, Inc., prohibits discrimination in all its programs and activities on the basis of race, color, national origin, age, disability, and sex. Persons who need special accommodations to fully participate in the conference, workshops, or training programs, and persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the Conference Coordinator at 202-827-2224.

Because of chemical sensitivity of many people, we are requesting that attendees wear unscented toiletry items. Images from this conference may be captured, published and distributed.

TECHNICAL ASSISTANCE WORKSHOPS AND TRAINING PROGRAMS

**Washington Marriott at Metro Center
London Rooms 1 & 2
775 12th Street, N.W.
Washington, DC 20005**

DAY 2–THURSDAY, MARCH 12, 2015

9:45 a.m. — 11:45 a.m.

Leveraging The National Environmental Policy Act for Environmental Justice Advancement

**Arthur A Totten
Office of Federal Activities
U.S. Environmental Protection Agency**

**Iris Ponsano
Economist
U.S. Fish & Wildlife Service**

**Suzi Ruhl, JD, MPH
Co-Chair, NEPA Committee of the IWG on EJ
US EPA Office of Environmental Justice**

**Maya Sarna
Environmental Protection Specialist
Federal Transit Administration**

**James Potter, AICP, PP
Community Planner
U.S. Department of Housing and
Urban Development**

**Denise C. Freeman
Environmental Protection Specialist
U.S. Department of Energy**

This Workshop is designed to teach the process. The intended audience is analysis practitioners along with members of the public who may be interested in how Environmental Justice fits into the National Environmental Policy Act (NEPA) compliance. The NEPA through its supplemental mandate is a powerful tool for supporting compliance with all applicable authorities on each action to protect the environment. This and Title VI of the Civil Rights Act are the strongest enforcement mechanisms that *Environmental Justice Executive Order 12898* can rely on.

1:30 p.m. – 3:00 p.m.

Using Documentary Film and Multimedia Art to Strengthen Efforts for Environmental Justice

Molly Murphy
Co-Director, Working Films
Wilmington, North Carolina

Michael Premo
Artist, Photojournalist and Documentary Producer
Co-creator of *Water Warriors* and *Sandy Storyline*
Brooklyn, New York

Documentary films and multimedia offer unique and powerful mediums for engaging new and critical audiences in conversations and action to address environmental justice. Participants will learn how to use screenings and installations to raise the visibility of their work, collaborate with non-traditional allies, motivate their base and educate the public. Documentaries also offer a valuable resource for internal education and training. This session will show participants how to leverage the life of a film – from festival, to broadcast, at the theater, and within their organizations and in communities.

3:30 p.m. – 5:30 p.m.

Rural Development: Access to Justice and Access to Opportunities

Patrice H. Kunesh
Deputy Under Secretary
for Rural Development
USDA

Gary A. Bojes, Ph.D.
Senior Level Program and Policy Advisor
Rural Development
Rural Utilities Service

Tedd Buelow
Native American Coordinator
Rural Development

Dexter Pearson
Outreach Coordinator
Rural Development

Rural Development (“RD”) provides over 40 investment programs focused specifically on rural America: (1) Rural Housing and Community Facilities Programs, (2) Rural Business and Cooperative Programs and (3) Rural Utilities Programs. The origins of these programs were to equal the playing field for America’s rural citizens to their urban cousins. When markets failed to reach to rural areas, due to low demand or no initial returns on investments; USDA programs were established to develop and support these rural investment market places. This workshop will focus on understanding the programs of RD and how a new generation of committed leaders and experts is needed to continue the contribution these programs have on Rural Economic Development and how that reaches Tribes, minorities and poverty. Best practices and case studies will be included.

DAY 3–FRIDAY, MARCH 13, 2015

10:00 a.m. — 12:15 p.m.

Grant Writing and Technical Assistance

Ms. Deborah N. Blacknall, Grants Administrator and Assistant Officer, Office of Sponsored Programs, South Carolina State University, Orangeburg, SC

Ms. Gwendolyn F. Mitchell Ulmer, Grant Administrator, Office of Sponsored Programs, South Carolina State University, Orangeburg, SC

Part 1. *Ready, Set: Give Me Your Money, What's In A Name?* and *Do We Really Want To Do This?* Terms and Techniques of Grant Writing

Part 2. *Go: How Do We Do It?* and *How Much Do We Need?* Developing a Proposal and Budget

Part 3. *Where Is The Money?* Finding Available Grant Funding Agencies

1:30 p.m. – 3:00 p.m.

Engaging Non-traditional Partners with Woodsy Owl's Conservative Ethics: A Head Start Success Story

Heidi McAllister
Assistant Director
USDA Forest Service Conservation Education Program

Iris Lizzette Velez
Program Manager National Symbols Program
USDA Forest Service Conservation Education Program

Sue Cummings
Education Specialist
USDA Forest Service Conservation Education Program

In an effort to diversify and increase outreach for Woodsy Owl's conservation message, the USDA Forest Service partnered with the Department of Health and Human Services' Office of Head Start. This ten year long partnership facilitates the distribution of materials, supplies, and teaching tools to educators, which help instill conservation messages into young children and their families. This Workshop will show how the partnership was established, what we have done to keep up the momentum, the challenges we have faced, and our vision for the future of this non-traditional partner.

In addition, participants will have the opportunity to reconnect with their inner conservationist child by experiencing hands on in-classroom activities. Each participant will take home a complete Woodsy Teacher's Package and a copy of the Woodsy Owl Activity Guide. These are attractive colorful Forest Service publications aimed at elementary school teachers and caregivers of young children, which facilitate the delivery of conservation messages to children. These publications are tied to, and developed in accordance with, the Education Core Standards of Learning.